

MEDIA KIT



TOM BUCK

LEVELING UP
AUDIO AND VIDEO

NEW UPLOADS EVERY THURSDAY

MAKE A VIDEO. MAKE AN IMPACT.

Hi, my name is Tom and I've always been excited about audio/video production. Fortunately I'm not the only one, and through the magic of this new thing called the Internet, I've been able to share my enthusiasm for audio and video production along with other fun things like live streams and podcasts. I was a high school **Digital Media and English teacher** for 11 years, and started my own YouTube channel in 2017 as a personal creative outlet to try and hone/sharpen my own production skills, and then through a semi-absurd series of events, this became my full time job in 2021.

If you'd like to know a bit more about me and my story, there's a very long (possibly comically so) biography page on my **personal website**.

TOM BUCK
HIMYNAMEISTOM.COM

Sharing your passion online is an interesting thing. While I feel fairly confident in my own technical skillset, I also know that there is so much left to learn. As much as

I hope that the 450+ videos on **my channel** can be a valuable resource for anyone looking to sharpen their media production skills in fun and creative ways, I much prefer the role of "enthusiast" to expert. I've been excited about this stuff for my entire life, and using the Internet to share that excitement and connect with others is pretty incredible. It's a two way street, and I'll always be grateful for the community I've been able to find along the way.

I even met my wife through YouTube in 2017, so the algorithm works.

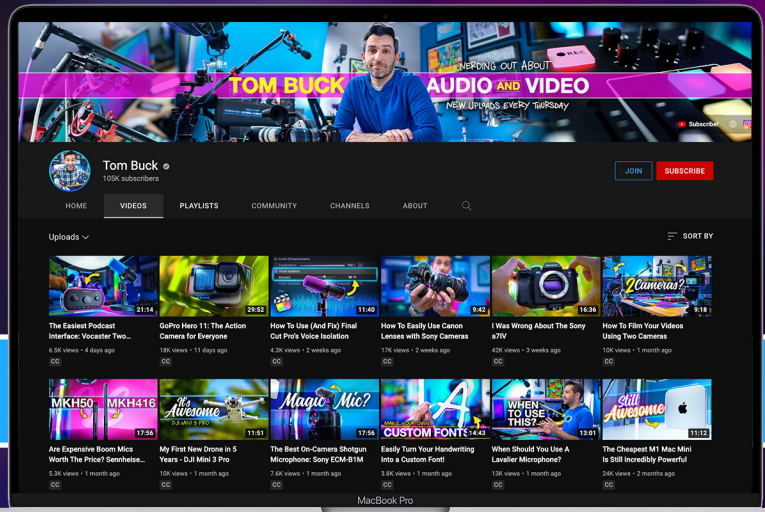




TOTAL YOUTUBE ENGAGEMENT



[YOUTUBE.COM/TOMBUCK](https://www.youtube.com/tombuck)



131K+
SUBSCRIBERS

17M+
VIEWS

475+
VIDEOS



MOST VIEWED VIDEOS

553K

Rodecaster Pro Podcast Studio Review

516K

How to Convert VHS Tapes to Digital

512K

ATEM Mini Multicam Switcher Review

489K

Fifine K669B USB Mic Review

448K

Best Budget Streaming & Podcast Mic?

SOME NIFTY STATS

WATCH TIME (HOURS).....	1.4M
CHANNEL SUPPORTERS.....	120+
LIVE STREAMS.....	60+
PODCASTS.....	300+
COMMENTS.....	46,000+
TOTAL CONTENT.....	700+ PIECES
CHANNEL START.....	JUNE 29, 2017
LOCATION.....	CALIFORNIA, USA

NEW UPLOADS

EACH VIDEO IS GIVEN THE TIME AND CARE IT NEEDS TO BE AS GOOD AS POSSIBLE. UPLOAD DATES VARY. ALL VIDEOS INCLUDE HUMAN-GENERATED SUBTITLES.





This is my personal podcast where you can join me each week for deep dives into the world of exploring creative endeavors, starting your own business, and keeping a positive, enthusiastic mindset to always have fun along the way.

The podcast is currently in Season 9, with new episodes posted every Monday morning (to cure any cases of The Mondays™).

Filmmaker/YouTuber Peter Lindgren and I take you behind the screen to talk about anything and everything related to the worlds around our YouTube channels!

It's a really fun opportunity to dive into and explore these topics with another creator in the video/camera niche.



The Couple's Table is a livestream podcast hosted by my wife Heather Ramirez and I. Join us for better or worse, for richer or poorer, in sickness and in health, as long as we both shall stream!

The podcast centers around the offline perspectives shared by two people who's careers are based online.

PODCASTS



LEARN SOMETHING AWESOME!

I HAVE 3 COURSES OPEN FOR ENROLLMENT!

Final Cut Pro is my favorite video editing application and I'm excited to share my entire process and everything I know with you!

This isn't necessarily the definitive "be-all-end-all" approach, but it's my way of using FCP after more than a decade with the program, using it to build my entire YouTube channel, and 9 years helping students learn it as a Digital Media teacher.

ROUGH CUT TO FINAL CUT

video editing from start to finish

LEARNFINALCUTPRO.COM



THE PODCASTER PLAYBOOK

THE DIY GUIDE TO LAUNCHING YOUR OWN PODCAST

A comprehensive 4 part system for helping you launch your very own podcast! By the end of this course, you'll have your first podcast episode published through a workflow that you can use to produce your show for years to come.

PODCASTERPLAYBOOK.COM



Every podcasting journey is unique, but it all starts with an idea. After following The Podcaster Ideabook you'll not only have an idea that you're excited about, you'll even have your first run of episodes planned out and ready for production.

This is a great companion to The Podcaster Playbook and also works well as a standalone project to help create the best podcast possible.

PODCASTERIDEABOOK.COM

MEDIA & PRESS

Leaving a 9-to-5 to Focus on Podcasting and YouTube
BUZZSPROUT | May 2023

A conversation with

Tom Buck

buzzsprout 



School Teacher to Full-Time YouTuber
GOLDEN HOUR PODCAST | April 2022



TEACHER OF THE YEAR
TOM BUCK
RIVERSIDE COUNTY OFFICE OF EDUCATION

2020 Riverside County Teacher of the Year
RIVERSIDE COUNTY OFFICE OF
EDUCATION | April 2020

GEAR FOCUS

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The Creativity Of A Teacher Tom Buck | Creator Podcast Ep. 007

Community

Gear Focus
Sep 19, 2023

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**"FOLLOWING
CURIOSITY"**



The Creativity Of A Teacher
GEAR FOCUS | September 2023

VIDEO SPONSORSHIPS

TAKE A MOMENT TO READ MY [ETHICS STATEMENT](#)

Brand collaborations work best when they're authentic. Brands whose products, services, and values align with my own and my audience are invited to explore fun and creative opportunities for collaboration with me and my community. I personally use and support every product or service featured on my channel, whether or not it's an official partnership.

EXAMPLES OF FULL INTEGRATION:

Product Demo / Walkthrough
Hardware / Software Tutorials
Event / Experience Showcase

**Product reviews cannot be sponsored.*



ALL BRANDED CONTENT INCLUDES:

Top Quality Video Production & Editing
Super Awesome Thumbnail
Closed Captioning By A Human (me)
Cheesy Puns (non-negotiable)

*PLEASE NOTE THAT I AM EXTREMELY SELECTIVE WITH PARTNERSHIPS



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